



## Press Release

### **UDcast and WildBlue Team Up to Deliver High Performance, Secure Broadband Internet by Satellite for Enterprises**

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**SOPHIA-ANTIPOLIS, France and Denver, Colorado – (October 9, 2007)** – UDcast, a worldwide provider of solutions enabling full IP over broadcast media, and WildBlue Enterprise Solutions™, a provider of business-class, satellite-delivered, broadband connectivity, announced today a technical and commercial relationship to jointly develop new products, services and markets for the enhanced delivery of broadband Internet by satellite to the small and medium size business sector.

As part of the arrangement, WildBlue has approved the UDcast UDgateway® as an accelerated VPN solution for enterprise users of its broadband Internet service by satellite. As part of an end to end solution for business users of WildBlue Enterprise Solutions products, the UDgateway will be used with the WildBlue satellite equipment.

WildBlue provides high-speed Internet access via satellite to homes and small businesses not currently served, or underserved, by other high-speed providers. WildBlue Enterprise Solutions offers business-class broadband connectivity via state-of-the-art satellite technology for small to medium size businesses and government agencies. WildBlue Enterprise Solutions' price to performance ratio, featuring fast and affordable national broadband access, and a dedicated team of customer care professionals, leads the satellite industry. The company works with a network of national Value-Added Resellers (VARs) that offer sales, installation and business-class customer care throughout the United States.

"Satellite IP broadband is an ideal solution for many businesses in rural areas, as it enables them to bridge the digital divide, allowing for such things as high-speed connectivity, business continuity, emergency and crisis communications regardless of location," said Antoine Clerget, vice president of engineering and co-founder of UDcast. "This agreement with WildBlue will help UDcast to grow in North America and worldwide and we are pleased to be working with them to make the feasibility of satellite for business use more accessible."

"Ka-band Satellite is becoming an essential factor for the development of broadband Internet services in rural areas throughout the U.S.," said Dave Leonard, WildBlue's CEO. "Our relationship with UDcast will help us to expand our U.S. market presence in the enterprise sector and bring the advantages of WildBlue's low cost and widely available services to business customers and our Value-Added Resellers."

UDgateway, UDcast's integrated access gateway range, is designed to enhance IP network capabilities over satellite links with acceleration and security, and to bridge the digital divide for enterprise applications by bringing broadband-speed performance and functionalities to satellite broadband connections.

In addition to the UDgateway's ability to accelerate and encrypt traffic, the appliance integrates satellite-aware compression technology enabling the optimization of the satellite connection with substantial transmission speed improvement. The UDgateway is an all-in-one appliance specifically adapted to broadband satellite delivered Internet access, deployed already in more than 4000 sites around the globe in association with all leading satellite platforms.

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#### **About UDcast**

UDcast is a leading provider of solutions enabling full IP over broadcast media, focusing on IPTV to the mobile DVB-H solutions as well as satellite-aware enterprise networking solutions. UDcast provides DVB-H standard compliant solutions for the delivery of IPTV to mobile devices. In addition, UDcast provides satellite aware IP appliances that bring terrestrial-like performances and security to broadband satellite links. UDcast's feature rich solutions enable satellite service providers to deliver revenue-generating value added services that meet enterprise needs. Founded in 2000, UDcast maintains its global headquarters in Sophia Antipolis, France. For more information, visit [www.udcast.com](http://www.udcast.com).

#### **About WildBlue Enterprise Solutions**

WildBlue offers service for the Enterprise Very Small Aperture Terminal (VSAT) market under the name of WildBlue Enterprise Solutions™. WildBlue Enterprise Solutions was established to provide fast, affordable and scalable broadband access to business and government entities. Service is available in the contiguous United States through a network of national Value-Added Resellers. More information on the company is available at <http://wildblue.com/forYourEnterprise/index.jsp>.

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